

# EDAC Strategic Planning 2014 - 18

## **1. Influence Future Direction**

*Focus on growth possibilities that align with mission and objectives*

- 1.1 Expand marketing of outreach services to emerging communities and people of ethnic diversity with a disability or mental health issue.
- 1.2 Be advocacy agency of choice for *youth* and adults of ethnic diversity with a disability or mental health issue.

## **2. Sustainability and Prosperity**

*Attract mission appropriate resources*

- 2.1 Deliver value that maintains relationships with existing sources of recurrent funding
- 2.2 Explore non – government / alternative sources of funding and income generation
- 2.3 Examine new paradigms that can still retain the essence of current EDAC culture

## **3. Impact on the diversity agenda**

*Encourage, support and develop self- advocacy with individuals, families and carers*

- 3.1. Create a framework that reflects the changing nature of self- advocacy
- 3.2 Increase consumer participation
- 3.3 Influence key policy makers ( NDIS etc.)

## **4. Workforce Development (or investing in people)**

*Be a recognised source of expertise about people of ethnic diversity with a disability or mental health issue*

- 4.1 Attract and retain appropriately qualified, experienced Board members, staff and volunteers
- 4.2 Facilitate opportunities to share expertise through speaking, training, mediation, mentorship.
- 4.3 Exchange expertise with mutually synergistic partnerships to increase span of influence

## **5. Empowered leadership through partnerships, alliances and allegiances**

*Deliver research based evidence of value to all types of leaders, about advocacy services provided to people of ethnic diversity with a disability or mental health issue.*

- 5.1 Highlight, through collaboration, inequalities and injustices impacting on people of ethnic diversity with a disability or mental health issue, from living a better life.
- 5.2 Promote improvements for employment and inclusion of people of ethnic diversity with a disability or mental health issue
- 5.3 Develop new and build on existing pro bono relationships